REPUBLIC OF UZBEKISTAN

MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATIONS

KARSHI STATE TECHNICAL UNIVERSITY

"APPROVED"
Rector _____ Sh.Q. Nematov
12 08 2025

COURSE MODULE: ENTERPRISE ECONOMICS AND INNOVATION MANAGEMENT

Field of Knowledge: 400000 – Business, Management, and Law

Education Area: 410000 – Business and Management

Educational Program: 70410102 – Economics (by sectors and industries)

Module links

Module name:	Enterprise Economics and Innovation Management
Code (if applicable)	KIIB2305
Courses (if applicable)	2
Module teaching semesters	3
Language	Uzbek
Curriculum relevance	Optional subject
Type of teaching, contact hours	Lecture, practical.
Workload	Total workload: 150 hours. Auditory hours: 60 hours; Lecture: 30 soat, laboratory: 30 hours; Self-study: 90 hours
Credit points:	5
Recommended previous subjects	Enterprise Development Strategy, Organization of Innovations, Organization of Production

Objectives of the Module / Expected Learning Outcomes	The aim is to equip students with knowledge and skills to rapidly develop economic sectors in Uzbekistan and implement prospective projects in sectoral enterprises, introducing modern machinery, equipment, technologies, and know-how, while primarily organizing effective investment activities and conducting properly directed investment policies. This process provides students with the necessary knowledge to understand the essence of fully utilizing the internal capabilities of enterprise economics and innovation management. The objectives allow students to learn the following: • Equip students with the necessary knowledge to understand the essence of fully utilizing the internal capabilities of enterprise economics and innovation management; • Understand and apply the fundamentals of enterprise economics and innovation management, economic laws, concepts, categories, and characteristics of economic processes; • Comprehend the functions and features of enterprises, relevant laws and regulations, problems and tasks, and their logical sequence and interrelations; • Acquire skills in calculating and analyzing various economic and organizational-technical measures. **Expected learning outcomes of the module:** 1. **Theoretical knowledge and concepts:** Students gain knowledge on developing scientifically grounded conclusions, proposals, and practical recommendations regarding the priority directions for ensuring sustainable and proportional growth based

	on technical and technological modernization of enterprises in Uzbekistan's economic modernization. 2. **Analytical skills:** Students acquire skills to analyze global political and economic situations and assess and study ongoing processes in many developed countries. 3. **Use of research and analytical tools:** Students learn to analyze the legal and regulatory support of innovation activities, normative acts and standards, rules and guidelines, resource provision and types, financial support, and principles and tasks of organizing financing for innovation management. 4. **Communication and expression skills:** Students develop knowledge and skills to analyze global political and economic situations and assess ongoing processes in developed countries. They learn to justify their opinions using proper scientific and methodological language. 5. **Practical application:** Students are able to apply economic concepts to solve real economic problems. By studying existing economic research and experiences, they can derive theoretical and practical conclusions.
Content	This course is of great importance for studying the theoretical and practical issues of socio-economic processes occurring in enterprises under conditions of economic modernization. It helps in finding solutions for their balanced development and plays a significant role in the training of specialists in "sectors and industries" within the framework of master's degree programs.
Educational and Examination Requirements	**a) To receive 90–100 points, a student's level of knowledge must meet the following criteria:** • Be able to fully explain the essence and content of the subject; • Present topics scientifically and logically, without errors or inconsistencies; • Have a clear understanding of the theoretical or practical significance of the subject material; • Demonstrate independent and critical thinking within the subject; • Provide precise and concise answers to given questions; • Prepare a well-structured and comprehensive set of notes; • Complete independent assignments fully and accurately; • Fully master relevant laws and other regulatory documents related to the subject;

	• Have published a scientific article on one of the topics related to the subject; • Be able to explain historical processes. **b) To receive 70–89.9 points, a student's level of knowledge must meet the following criteria:** • Understand the essence and content of the subject and present topics without major scientific or logical errors; • Comprehend the practical significance of the subject content; • Complete assigned tasks and assignments within the curriculum framework; • Provide correct answers to assigned questions; • Prepare well-structured notes; • Complete independent assignments fully; • Master relevant laws and other regulatory documents related to the subject. **c) To receive 60–69.9 points, a student's level of knowledge must meet the following criteria:** • Have a general understanding of the subject; • Present topics in a limited scope, allowing for some inconsistencies; • Present material in a way that may not be fully clear; • Give brief and sometimes unclear answers to questions; • Notes may not be fully structured. **d) Students scoring 0–59.9 points are considered to have an unsatisfactory level of knowledge if:** • They are unprepared for classes; • Have no understanding of the subject; • Copy material from others; • Make serious errors or inconsistencies in the material; • Cannot answer questions on the subject; • Lack knowledge of the subject.
Examination forms	Orally, written form, test
Used tools	Completing the subject assignments and successfully passing the ongoing, midterm, and final assessments.
References	1. R.S. Muratov, I.A. Djalalova, S.Sh. Oripov. *Enterprise Economics.* Textbook. – Tashkent: "Fan va Texnologiya", 2014, – 424 pages. 2. B.A. Abdukarimov et al. *Enterprise Economics.* Textbook. – Tashkent: "Fan va Texnologiya", 2013, – 368 pages.

	3. R.X. Ergashev, S.D. Khalikov, A.J. Toshbaev. *Innovative Economy.* Textbook. – Tashkent: "Iqtisod-Moliya", 2019, 400 pages. 4. R.X. Ergashev et al. *Prospects for Innovative Development of the Economy.* Monograph. – Tashkent: "Iqtisod-Moliya", 2019, 240 pages. 5. R.X. Ergashev, I.E. Tursunov, A.D. Ravshanov, A.B. Qurbanov. *Innovative Economy.* Textbook. – Tashkent: "Voris-Nashriyot", 2020, 448 pages. 6. S.S. G'ulomov, R.X. Ergashev, S.N. Xamrayeva. *Digital Economy.* Study Guide. – Tashkent: "Voris-Nashriyot", 2020, 595 pages.
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