REPUBLIC OF UZBEKISTAN

MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATION

KARSHI STATE TECHNICAL UNIVERSITY

"APPROVED"
Rector of Karshi State Technical University
_____Sh.K.Nematov
"___" 10.08 2025

ECONOMIC GROWTH
MODULE GUIDE

Field of knowledge:	400000 –	Business, management and law
Field of education:	410000 –	Business and management
Direction of education:	70410102 –	Economics (by sectors and fields)

Module links

Module name:	Economic growth
Code (if applicable)	IqO'2305
Courses (if applicable)	2
Module teaching semesters	3
Language	Uzbek
Curriculum relevance	a selective subject
Type of teaching, contact hours	Lecture, laboratory.
Workload	Total workload: 150 hours. Auditory hours: 60 hours; Lecture: 30 soat, laboratory: 30 hours; Self-study: 90 hours
Credit points:	5
Recommended previous subjects	Organization of innovations, Industrial organizations, Organization of production

Module objectives / expected learning outcomes	The aim is to develop knowledge, skills, and competencies in students regarding both the theoretical and practical aspects of traditional methods, opportunities, and sustainability of competitive strategy, as well as modern models of competition theory. The objectives provide students with the opportunity to study the following: • The student will develop an understanding of strategic analysis of competition, and the formulation and implementation of business policy; • To gain an understanding of management decisions and actions that determine the long-term competitiveness of the organization; • Students will acquire knowledge about activating the knowledge they have gained and applying it in practice, the main characteristics of firms' actions in this field, as well as methods for applying them in the learning process and their specific features; • Students will gain knowledge and skills to analyze practical situations (cases) and make forecasts to develop the main competencies required for an effective competitive strategy, namely conceptual and analytical skills; • The student will acquire precise skills in competitive strategy, investigating firms' competitive positions, analyzing and evaluating firm strategies, as well as describing quantitative and qualitative aspects of competition, including market entry and exit, and competition dynamics through pricing. Expected outcomes of the module: 1. Theoretical knowledge and concepts. Students will acquire knowledge to analyze and evaluate firm strategy, quantitative and qualitative aspects of competition, including market entry and exit. 2. Analytical skills. Students will gain skills in competitive strategy and investigating firms' competitive positions. 3. Use of research and analytical tools. Students will learn to apply theories related to strategic analysis of competition, the formulation and implementation of business policy, and the management decisions and actions that determine the long-term competitiveness of the organization. 4. Communication and expression skills. Students will gain knowledge and skills to analyze practical situations (cases) and make forecasts to develop conceptual and analytical competencies required for effective competitive strategy. They will learn to justify their ideas using proper academic and methodological language. 5. Application and practical implementation. Students will be able to apply economic concepts in solving real economic

	problems. They will study existing economic research and practices and draw theoretical and practical conclusions.
Content	This course is designed to teach students to conduct strategic analysis, as well as to analyze the processes of formulating and implementing business policies, and to draw conclusions regarding management decisions and actions that determine long-term competitiveness.
Study and exam requirements	**a) To obtain 90-100 points, the student's level of knowledge must meet the following requirements:** - fully explain the essence and content of the subject; - maintain scientificity and logic in presenting the topics in the subject, avoiding scientific errors and confusion; - have a clear idea of the theoretical or practical significance of the subject materials in the subject; - demonstrate the ability to think independently within the scope of the subject; - can answer the questions asked clearly and concisely; - has carefully prepared the outline; - has completed independent assignments completely and clearly; - has fully mastered the laws and other regulatory and legal documents related to the discipline; - has published a scientific article on one of the topics related to the discipline; - can interpret historical processes; **b) To obtain 70-89.9 points, the student's level of knowledge must meet the following requirements:** - understands the essence and content of the subject, does not allow scientific and logical confusion in explaining the topics in the subject; - understands the practical significance of the content of the subject; - performs the assigned tasks and assignments within the framework of the curriculum; - can correctly answer the questions asked in the subject; - has carefully formulated a subject outline; - has fully completed independent assignments in the subject; - has mastered laws and other regulatory documents related to the subject. **c) To obtain 60-69.9 points, the student's level of knowledge must meet the following:** - has a general understanding of the subject; - has some intricacies in covering and presenting the topics in the subject in a narrow scope; - if the presentation is not smooth; - if complex and confusing answers are given to questions on the subject; - if the text on the subject is not well-formed.

	d) In the following cases with a score of 0-59.9, the student's level of knowledge may be assessed as unsatisfactory: - if there is no preparation for the subject exercises; - if there is no idea about the subject exercises; - if it is noticeable that the texts on the subject have been copied from others; - if serious errors and confusions are made in the text on the subject; - if the questions asked about the subject are not answered; - if does not know the subject.
Exam formats	Oral, written, test
Means used	Complete subject assignments and successfully pass current, midterm, and final tests.
List of educational literature	Besanko, Dranove, Shanley, and Schaefer. Economics of Strategy (Wiley), The 7th Edition, John Wiley & Sons, Inc. 2016. Maykl Porter. Konkurentnaya strategiY. Metodika analiza otrasley i konkurentov. –M.: "Alpina Biznes", - 2017. Mejdunarodnaya konkurensiya: Konkurentnoye preimushestva stran. Maykl Porter. Per. S angl. Izd. M.: Alpina Pablisher, 2017. 947 str. G.N. Akhunova, N.N. Shamshiyeva (2021). Competitive Strategy: Study Guide. Tashkent.
Editors	Sh.Sh. Fayziyeva – Professor, Department of Innovative Economics, Karshi State Technical University. A.O. Ochilov – Head of the Department of Economics, Karshi State University; Doctor of Economics, Professor.
Confirmed place and time	Developed and approved by Karshi State Technical University (Report No. 1, 26.08.2025)